

**BUSINESS ADVISORY GROUP
AGENDA**

OCTOBER 19, 2009

1:00 PM – 3:00 PM

DIRIGO HEALTH AGENCY, 211 WATER ST., AUGUSTA

- 1) Program Overview
 - a) Program Requirements
 - b) Budget
 - c) Evaluation
 - d) Sustainability
- 2) Process & Roles
 - a) Business Advisory Group (BAG)
 - b) Dirigo Health Agency Board of Trustees
 - c) Governor's Office of Health Policy (GOHPF)
- 3) Target Population
 - How should we define:
 - Part-Time
 - Income / Assets
 - Uninsured
 - Geographic location
 - Proof of continuing coverage
- 4) Define Credible Coverage
 - a) Which plans are eligible for how much subsidy?
 - b) What is minimum employer contribution?
- 5) Approach to Market
 - a) Focus on uninsured eligible but not enrolled.
 - b) Will business view this as helpful or just as added cost? Will they help market?
 - c) Equity issue – Same income but only uninsured eligible for voucher.
 - d) Targeting – Which businesses? What strategies?
- 6) Dirigo Health Agency Readiness for Voucher
 - a) How will it work?
 - b) Timeline
- 7) Next Steps for Voucher to Assure Enrollment 1/2010
- 8) Plans for Special Product for Part-Time & Seasonal – by June 2010
 - a) Will voucher cover all 3,500?
 - b) Need to define seasonal.
- 9) Overview – Process for Developing New Product
 - a) Timetable
 - b) Tasks
- 10) Public Comment

Attachments: HRSA Grant Narrative
HRSA SHAP Grant Discussion Document, 10/14/09